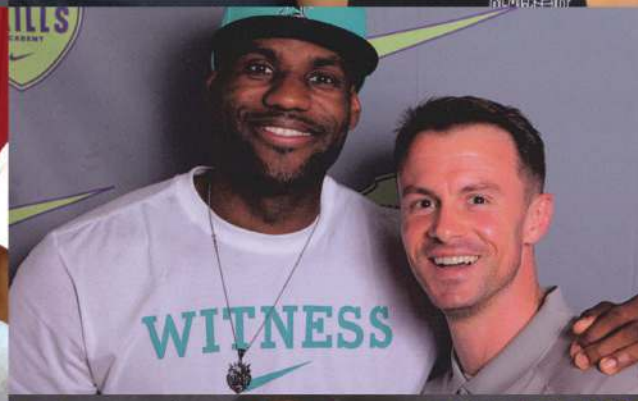
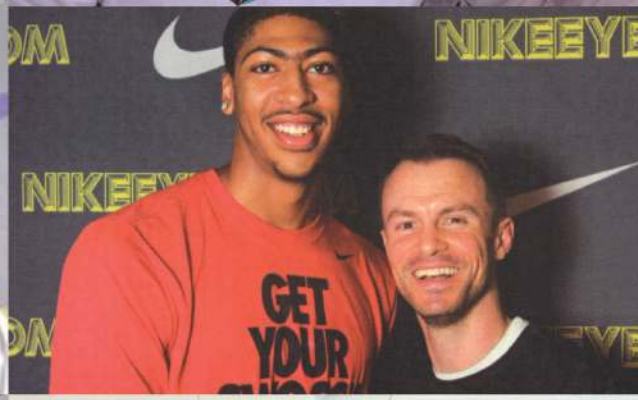
Previous clients include:
AMERICAN EXPRESS
pepsi
EQUINOX
Sabra
STARBUCKS COFFEE
ALAN STEIN JR.
Empowering audiences to raise their game through captivating keynotes and interactive workshops

Alan is a keynote speaker and author who spent 15+ years as a performance coach working with the highest-performing basketball players on the planet. He now teaches audiences how to utilize the same strategies in business that elite athletes use to perform at a world-class level.

Alan specializes in improving individual and organizational leadership, performance and accountability.





Thank you for being open to us working together. Whether you're interested in having me keynote your event or work directly with your team… my goal is to create an impactful, meaningful and memorable experience.

I take pride in being low maintenance and enjoyable to work with. If there is anything I can do to add value… please don't hesitate to ask. I want you to feel wonderful about your investment.

I look forward to serving you,

www.AlanSteinJr.com

In addition to being a dynamic keynoter, Alan regularly leads deeper interactive workshops and full day trainings. Like the players he's trained, he's extremely versatile, and can also play the role of an emcee, moderator or facilitator.

**Each of the following three programs can be customized and delivered as a:**

- 30-60 minute captivating keynote
- 2-3 hour interactive workshop
- 6-8 hour immersive training

**Raise Your Game: What the Highest Performers Do During Unseen Hours**

What makes the best… the best? It's what they do when no one is watching. Alan teaches how to master these 'unseen hours' by utilizing the mindsets, rituals and routines of world-class athletes and coaches. Regardless of title or tenure, this program is essential for anyone who wants to raise his or her leadership performance and personal influence.

**Unbeatable Teams: How to Create Championship Cohesion, Accountability, and Culture**

How have certain teams and businesses been able to sustain unparalleled success while others are sporadic and inconsistent? Simple… it's their culture. Successful leaders uphold incredibly high standards and they foster a culture of collective accountability. This program is vital for anyone who wants to raise team performance and consistency.

**Skyrocket Your Sales Performance: The Mindsets, Rituals, & Routines of World Class Performers**

Finding leads, qualifying leads, following up, and servicing clients depletes us of our two most precious resources – time and energy. Filled with stories, stats, and actionable steps, Alan will share how to move to the next play, control the controllables and trust the process. This program is critical for anyone who wants to improve sales performance.

# Here is Alan's commitment to you…

## BEFORE THE EVENT

**Alan will extensively prepare.
What is the purpose of your event?
Who is you audience?
What challenges to they face?
What do you want them
to differently after his talk?**

**Alan will work closely with
you to familiarize himself with
your audience (or company)
and create a customized message
with practical, actionable
deliverables to best serve them.**

## DURING THE EVENT

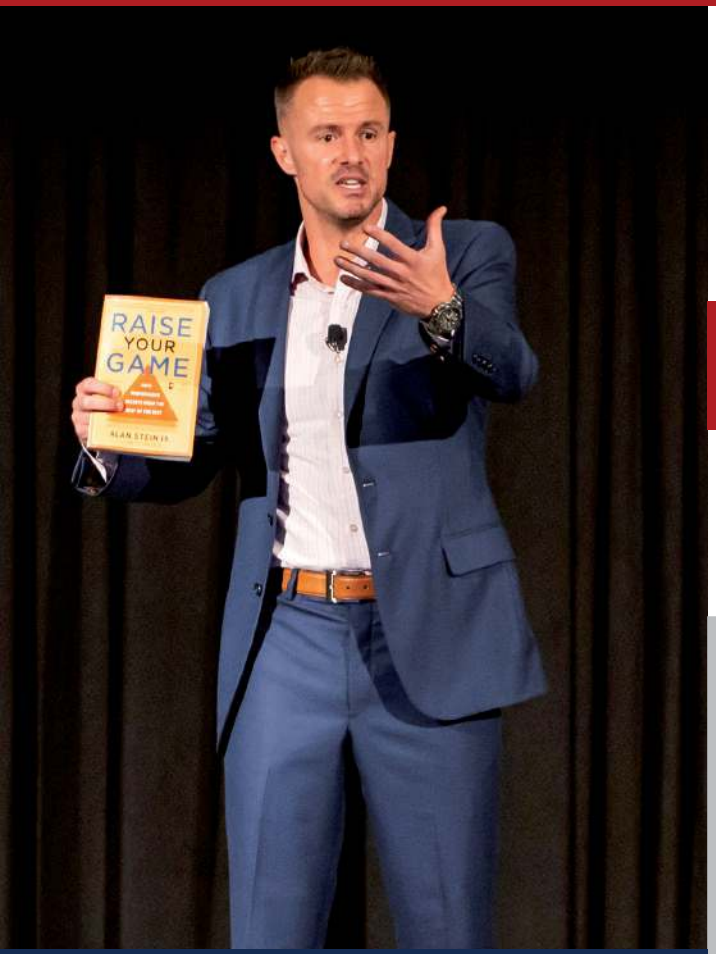
**Alan's primary objective is to
'fill buckets' and 'plant seeds'
(which means he will entertain, engage,
educate and empower the audience).**

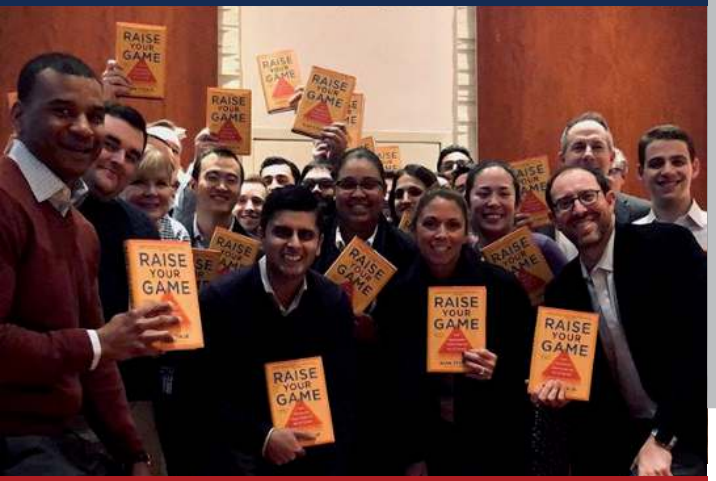
**He will use the power of story to teach
pivotal lessons, principles and
strategies that they can implement
immediately to raise their game!**

## AFTER THE EVENT

**Alan will remain accessible and
supportive after he leaves the stage
(or conference room).**

**He will supply a menu of reinforcement
(and accountability) tools and
programs to help each participant
put what they learned into action.
His commitment to serving doesn't
end when the event is over.**




**Email Alan@AlanSteinJr.com**
to save 40% on a bulk order of pre-signed copies!

# Having Alan deliver in-person is a powerful first step.

**But the key to initiating – and sustaining – a change in behavior and improved performance is consistent follow-up and accountability.**

**Alan offers reinforcement tools to ensure the message he presented in person has a lasting impact:**

## Raise Your Game

High-Performance Secrets from the Best of the Best
Foreword by Jay Bilas of ESPN

**Raise Your Game takes a peek behind the curtain and shares what makes the best… the best. It examines the routines and rituals of world-class performers – both in sports and business – and the principles needed to elevate productivity, achievement and success. This book is the ideal gift for each member of the audience!**

LinkedIn

David Wright • 1st Connection
President Bus - Forest River, Inc. Berkshire Hathaway

"One of the best leadership books I've read in a long time. If you want to perform at a higher lever, be a better teammate and/or lead well, this book is for you. I believe this book is so valuable and worthwhile I ordered copies for all of our management team. Thank you Alan Stein, Jr. for such a great resource."

**Jon Giganti** @JonGiganti — Follow

I had the great honor of introducing @AlanSteinJr yesterday at our kickoff meeting. He was extraordinary. So many lessons on performing at an elite level. My #1 takeaway - "Be where your feet are." I highly recommend Alan's book, Raise Your Game as well! @CCCInfoServices #aia

**mobilemiker** @mobilemiker — Follow

bit.ly/2DHmi3F - Much more than a typical apply sports to business book, Raise Your Game truly inspired me to further push my personal and professional growth. The book is engaging and quick read. The insights apply to all aspects of life. #inspiration #business

**GAMEFACE PERFORMANCE** @gfpmindset — Follow

I just got my hands on this. Check out Alan Stein Jr.'s @AlanSteinJr book, Raise Your Game. If you are interested in raising your high performance game and leadership skills. You got to read this book.

**Raise Your Game with Alan Stein!** AMAZON REVIEW ★★★★★

Alan's compelling anecdotes and stories provide a platform for anyone to become a better teammate and leader. Alan's philosophies on personal development, leadership and business have truly impacted my journey. If you are looking to raise your game by learning from the best, I highly recommend Alan's book.

## A few previous clients

sport&health
SHRM-ATLANTA
Sabra®
WHISTLE SPORTS
matchbox vintage pizza bistro
EQUINOX FITNESS CLUBS
CRUNCH
INFORMATION SERVICES INC.
Omnicell
ABM Building Value
FDA The Food and Drug Administration
pepsi
AMERICAN EXPRESS
STARBUCKS COFFEE
NSA NATIONAL SPEAKERS ASSOCIATION PROFESSIONAL MEMBER
The CSI Companies
Gallagher
USA BASKETBALL
CKO kickboxing
D.C. UNITED
Strauss
Med One
WASSERMAN
Krazan
The Institute of Internal Auditors
REEDS Jewelers
CONVENIENCE RETAILING UNIVERSITY
TOWER HEALTH Advancing Health. Transforming Lives.
sodastream
Onelife FITNESS
THIBODAUX REGIONAL MEDICAL CENTER
RELIANCE HUMAN CAPITAL MANAGEMENT
BARNUM FINANCIAL GROUP
RUPPERT LANDSCAPE

## Alan has an incredibly loyal and engaged social following

13,000+

83,000+

63,000+

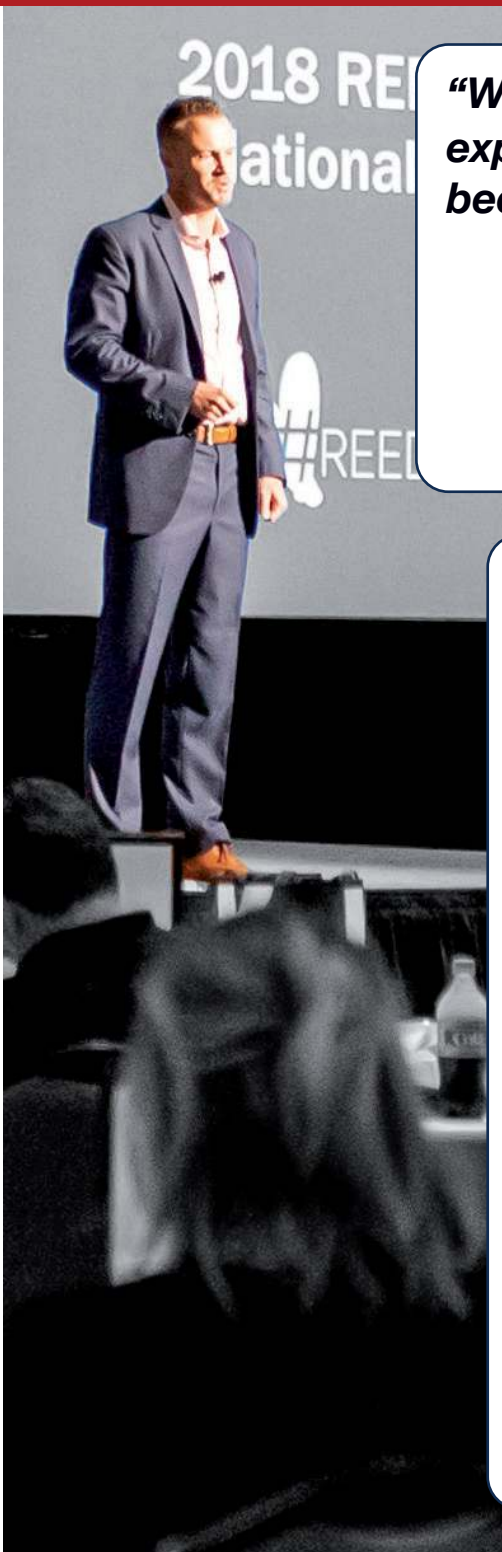
7,100+

3,500+

**Fred Herrmann**
Vice President - Operations
August 29, 2018, Fred was a client of Alan's

Alan is an authentic leadership speaker whose message is genuine and easy to understand. He was able to take a broad topic such as coaching in the moment and apply it to my specific business with minimal interaction. My team of operators was engaged and applied lessons learned in the days that followed. Well done sir!

## Alan has been a guest on 30+ business related podcasts, including:



*"We have had Alan speak at 4 of our events in the past 18 months... and have experienced an* **unparalleled 26% growth in sales** *during that span. He has been a key part of our high performance culture."*

**Jeff Schlossnagle**
**Vice President of North America Sales**

Omnicell®

*"Alan does a tremendous job telling applicable stories and tying them to tangible take-a-ways to immediately improve performance."*

**Chris Flakus**
**C.O.O.**

The CSI Companies

*"Alan brought an engaging style that really connected with our entire team."*

**Stephanie Black Allen**
**Director of Learning Development**

Sabra®

*"I would fully recommend Alan to any organization that is looking to create a dynamic, team-centered culture."*

**Roy A. Tewell III**
**Former VP of Ticket Sales and Service**

**What most people do now is schedule a formal Discovery Call with Alan's Director of Events, the fabulous Michelle Joyce, to explore options and confirm he is the Rock Star you are looking for!**



***You can reach Michelle directly at Michelle@MichelleJoyce.com and 704.965.2339***