

# UNBEATABLE TEAMS:

## *HOW TO CREATE CHAMPIONSHIP COHESION, ACCOUNTABILITY, AND CULTURE*

How have certain teams and businesses been able to sustain unparalleled success while others are sporadic and inconsistent? Simple... it's their culture. Successful leaders recognize that their organizational culture is what drives long-term, sustainable results. They have a firm grasp of their identity and uphold incredibly high organizational standards into the 3 pillars of unbeatable teams:

1. Heightened role clarity
2. Collective accountability
3. Effective communication

This program is vital for anyone who wants to raise his or her team's performance, consistency and impact.

To help improve organizational excellence, Alan shares strategies on how to:

- Empower everyone to lead (a player-led team will always out perform a coach-led team)
- Establish buy-in and believe-in (you are responsible to your role and accountable to our mission)
- Create team cohesion (what drives you must be good for us and what drives us must be good for you)



“For the past two quarters we have produced 35% year-over-year growth, a rate nearly twice our historic trend. It is no accident that these results began to take hold almost a year to the date following Alan speaking to our leadership and sales teams.”



**David DeWolf**  
President & CEO, 3Pillar Global



## ***WOULD YOU (OR ANYONE YOU KNOW) BE INTERESTED IN LEARNING MORE FROM ALAN?***

Fill out our Speaker Request Form or you can connect directly with Michelle Joyce, Director of Events, at 704-965-2339

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